

Rules for ASR Happy Ads

1. The **deadline** for submission of Happy Ads is

Sunday July 6, 2025 @ 4:00pm.

Ads submitted after that time will NOT be accepted.

2. Ads must be submitted electronically to

nvslhappyads@gmail.com (PDF or JPG format preferred)

Your Happy Ad must be submitted in its **FINAL** version.

Editing/cropping/addition of text will **NOT** be done for you.

We print in black and white.

3. **Please** label your Happy Ad file with your team name, year, ASR and ad size. (Ex: **Happy Pool Dolphins 2025 ASR FULL**)

4. Check or Cash Payment should be received by the end of pool familiarization on **Sunday July 6, 2025.**

- Checks made out to **NVSL** (with team name on the subject line)
- Cash (in an envelope with team name on the outside)

5. Credit Card Payment via **Square** should be received by:

4:00pm on Sunday July 6, 2025.

- Credit Card, Apple Pay, Google Pay: nvslhappyads.square.site
(a small processing fee will be applied to payments made via Square)

6. Pricing for the ads:

\$25 for QUARTER page - approx. 3.25" **wide** by 4.5" **high**

\$45 for HALF page – approx. 6.5" wide by 4.5" high

\$85 for FULL page – approx. 6.5" wide by 10" high

7. Direct questions to nvslhappyads@gmail.com.