

Rules for ASR Happy Ads

1. The **deadline** for submission of Happy Ads is
Sunday July 7, 2024 @ 4:00pm.
Ads submitted after that time will NOT be accepted.
2. Ads must be submitted electronically to
nvslhappyads@gmail.com (PDF or JPG format preferred)
Your Happy Ad must be submitted in its **FINAL** version.
Editing/cropping/addition of text will **NOT** be done for you.
We print in black and white.
3. **Please** label your Happy Ad file with your team name, year, ASR and ad size. (Ex: **Happy Pool Dolphins 2024 ASR FULL**)
4. Payment should be received by the end of pool familiarization on **Sunday July 7, 2024.**
 - Checks made out to **NVSL** (with team name on the subject line)
 - Cash (in an envelope with team name on the outside)

With prior arrangements, payment can be mailed to:
NVSL c/o Michele Bergen
7636 Webbwood Court
Springfield, VA 22151
5. Pricing for the ads:
\$20 for QUARTER page - approx. 3.25" wide by 4.5" high
\$40 for HALF page – approx. 6.5" wide by 4.5" high
\$80 for FULL page – approx. 6.5" wide by 10" high
6. Direct questions to nvslhappyads@gmail.com.