

Rules for 2024 IAS Happy Ads

1. The **deadline** for electronic submission of Happy Ads is **Tuesday July 23, 2024 @ 5:00pm.**
Ads submitted AFTER that time will NOT be accepted
2. Ads must be submitted **electronically** to nvslhappyads@gmail.com (PDF or JPG format preferred) Your Happy Ad **MUST** be submitted in its **FINAL** version. Editing/cropping/addition of text will **NOT** be done for you. We print in black and white.
3. If you include your child's event(s) (Ex: Girls 11-12 Fly) when you submit your ad, we will try (**WE CANNOT PROMISE**) to place your child's ad near his/her event in the program.
4. Please label your Happy Ad file so that it can be identified.
Remember, they are ALL Happy Ads. Use a name (team or individual)
Put the size (Quarter, Half, Full) ex: Jane Swimmer 2024 IAS HALF
5. Costs for the ads are:
\$20 for **QUARTER** page - approx. 3.5" wide by 4.5" high
\$40 for **HALF** page - approx. 7.5" wide by 4.5" high
\$80 for **FULL** page - approx. 7.5" wide by 10" high
6. Payment: **CHECKS** made payable to **NVSL** (please include identifying info - name/ad size...) on the subject line or enclose a printed copy of your ad) or **CASH** may be dropped off at Pool Familiarization or Checks (including identifying info above) can be mailed to:

NVSL c/o Michele Bergen
7636 Webbwood Court
Springfield, VA 22151
To be received by **Tuesday July 30, 2024.**
(You will receive email confirmation when your payment is received)
7. Direct questions to nvslhappyads@gmail.com