

## Rules for ASR Happy Ads

1. The **deadline** for submission of Happy Ads is **Sunday July 10, 2022 @ 5:00pm.**  
Ads submitted after that time will NOT be accepted.
  2. Ads must be submitted electronically to [nvslhappyads@gmail.com](mailto:nvslhappyads@gmail.com) (PDF or JPG format preferred) Your Happy Ad must be submitted in its **FINAL** version.  
Editing/cropping/addition of text will **NOT** be done for you. We print in black and white.
  3. Please label your Happy Ad file with your team name, size and 2022 ASR. (Ex: Happy Pool Dolphins Full 2022 ASR)
  4. Payment should be received by the end of pool familiarization on **Sunday July 10, 2022.**
    - Checks made out to NVSL (with team name on the subject line)
    - Cash
- With prior arrangements, payment can be mailed to:  
NVSL c/o Michele Bergen  
7636 Webbwood Court  
Springfield, VA 22151
5. Pricing for the ads:  
\$20 for 1/4-page - approx. 3.25" wide by 4.5" high  
\$40 for 1/2-page – approx. 6.5" wide by 4.5" high  
\$80 for full page – approx. 6.5" wide by 10" high
  6. Direct questions to [nvslhappyads@gmail.com](mailto:nvslhappyads@gmail.com).