

## Rules for IAS Happy Ads

1. The **deadline** for electronic submission of Happy Ads is **Tuesday July 27, 2021 @ 5:00pm.**  
Ads submitted AFTER that time will NOT be accepted
2. Ads must be submitted **electronically** to [nvslhappyads@gmail.com](mailto:nvslhappyads@gmail.com) (PDF or JPG format preferred) Your Happy Ad **MUST** be submitted in its **FINAL** version Editing/cropping/addition of text will **NOT** be done for you. We print in black and white.
3. If you include your child's event(s) (Ex: Girls 11-12 Fly) when you submit your ad, we will try (**WE CANNOT PROMISE**) to place your child's ad near his/her event in the program.
4. Please label your Happy Ad file so that it can be identified.  
Remember, they are ALL Happy Ads. Use a name (team or individual)  
Put the size (Quarter, Half, Full)
5. Costs for the ads are:  
\$20 for **1/4**-page - approx. 3.5" wide by 4.5" high  
\$40 for **1/2**-page - approx. 7.5" wide by 4.5" high  
\$80 for **FULL** page - approx. 7.5" wide by 10" high
6. Payment: **ONLY** Checks made payable to **NVSL** (please include identifying info (name/ad size...) on the subject line or enclose a printed copy of your ad)  
**mail to:**  
  
**NVSL c/o Michele Bergen**  
**7636 Webbwood Court**  
**Springfield, VA 22151**  
To be received by **Friday July 30, 2021.**  
(You will receive email confirmation when your payment is received)
7. Direct questions to [nvslhappyads@gmail.com](mailto:nvslhappyads@gmail.com)