

Rules for ASR Happy Ads

1. The **deadline** for submission of Happy Ads is
Sunday July 14, 2019 @ 5:00pm.
Ads submitted after that time will NOT be accepted.
2. Ads must be submitted electronically to
nvslhappyads@gmail.com (PDF or JPG format preferred)
Your Happy Ad must be submitted in its **FINAL**
version. Editing/cropping/addition of text will NOT be
done for you. We print in black and white.
3. Please label your Happy Ad file with your team name,
size and ASR. (Ex: Happy Pool Dolphins Full ASR)
4. Payment must be received by the end of pool
familiarization on **Sunday July 14, 2019.**
 - Checks made out to NVSL (with team name and
ad size on the subject line)
 - Cash
 - Credit cards
5. Costs for the ads are:
\$20 for 1/4-page - approx. 3.25" wide by 4.5" high
\$40 for 1/2-page – approx. 6.5" wide by 4.5" high
\$80 for full page – approx. 6.5" wide by 10" high
6. Direct questions to nvslhappyads@gmail.com.