

## **Rules for Happy Ads**

1. The **deadline** for submission of Happy Ads is  
**Sunday July 15, 2018 @ 5:00pm.**  
Ads submitted after that time will NOT be accepted.
2. Ads must be submitted electronically to  
[nvslhappyads@gmail.com](mailto:nvslhappyads@gmail.com) (PDF or JPG format preferred)  
Your Happy Ad must be submitted in its FINAL version.  
Editing/cropping/addition of text will NOT be done for  
you. We print in black and white.
3. Please label your Happy Ad with your team name, size  
and ASR.
4. Payment (checks made out to NVSL, cash or credit  
cards) must be received by the end of pool  
familiarization on **Sunday July 15, 2018.**
5. Costs for the ads are:  
\$20 for 1/4-page - approx. 3.25" wide by 4.5" high  
\$40 for 1/2-page – approx. 6.5" wide by 4.5" high  
\$80 for full page – approx. 6.5" wide by 10" high
6. Direct questions to [nvslhappyads@gmail.com](mailto:nvslhappyads@gmail.com).