

Rules for IAS Happy Ads

1. The **deadline** for submission of Happy Ads is **Tuesday July 28, 5:00pm.**
Ads submitted after that time will NOT be accepted.
2. Ads must be submitted **electronically** to nvslhappyads@gmail.com (PDF or JPG format preferred) Your Happy Ad must be submitted in its **FINAL** version. Editing/cropping/addition of text will NOT be done for you. We print in black and white.
3. Costs for the ads are:
\$20 for **1/4**-page - approx. 3.5" wide by 4.5" high
\$40 for **1/2**-page - approx. 7.5" wide by 4.5" high
\$80 for **FULL** page - approx. 7.5" wide by 10" high
4. Payment (**checks made payable to NVSL**) should be **mailed to:**

NVSL c/o Michele Bergen
7636 Webbwood Court
Springfield, VA 22151
To be received by **Friday July 31, 2015.**
(You will receive email confirmation when your payment is received.)
5. Direct questions to nvslhappyads@gmail.com