

## **Rules for Happy Ads**

1. The **deadline** for submission of Happy Ads is  
**Sunday July 12, 2015 @ 5:00pm.**  
Ads submitted after that time will NOT be accepted.
2. Ads must be submitted electronically to  
[nvslhappyads@gmail.com](mailto:nvslhappyads@gmail.com) (PDF or JPG format preferred)  
Your Happy Ad must be submitted in its final version.  
Editing/cropping/addition of text will NOT be done for you. We print in black and white.
3. Please label your Happy Ad with your team name, size and ASR or IRC depending on which meet program your ad is for.
4. Payment (checks made out to NVSL or cash) must be received by the end of pool familiarization on **Sunday July 12, 2015.**
5. Costs for the ads are:  
\$20 for 1/4-page - approx. 3.25" wide by 4.5" high  
\$40 for 1/2-page – approx. 6.5" wide by 4.5" high  
\$80 for full page – approx. 6.5" wide by 10" high
6. Direct questions to [nvslhappyads@gmail.com](mailto:nvslhappyads@gmail.com).