

Rules for Happy Ads

1. The **deadline** for submission of Happy Ads is **Tuesday July 29, 5:00pm.**
Ads submitted after that time will NOT be accepted.
2. Payment (checks made out to NVSL or cash) must be received by the end of the last pool familiarization on **Friday August 1, 2014.** (Payment can be made at EITHER pool familiarization session)
3. Ads must be submitted electronically to nvslhappyads@gmail.com (PDF or JPG format preferred) Your Happy Ad must be submitted in its final version. Editing/cropping/addition of text will NOT be done for you. We print in black and white.
4. Costs for the ads are:
\$20 for 1/4-page - approx. 3.25" wide by 4.25" high
\$40 for 1/2-page – approx. 7.5" wide by 4.25" high
\$80 for full page – approx. 7.5" wide by 9.5" high
5. Direct questions to nvslhappyads@gmail.com