

## Rules for Happy Ads

1. The **deadline** for submission of Happy Ads is **Tuesday July 30, 5:00pm.**  
Ads submitted after that time will NOT be accepted.
2. Ads must be submitted electronically to [nvslhappyads@gmail.com](mailto:nvslhappyads@gmail.com) (PDF or JPG format preferred) Your Happy Ad must be submitted in its final version. Editing/cropping/addition of text will NOT be done for you.
3. Payment (checks made out to NVSL or cash) must be received by the end of the last pool familiarization on **Friday August 2, 2013.**
4. Costs for the ads are:  
\$20 for 1/4-page - approx. 3.25" wide by 4.25" high  
\$40 for 1/2-page – approx. 7.5" wide by 4.25" high  
\$80 for full page – approx. 7.5" wide by 9.5" high
5. Direct questions to [nvslhappyads@gmail.com](mailto:nvslhappyads@gmail.com).