

Rules for Happy Ads

1. The **deadline** for submission of Happy Ads is **Wednesday, August 1, 10:00 am**. Ads submitted after that time will NOT be accepted.
2. Ads must be submitted electronically to nvslhappyads@gmail.com PDF format preferred. Your Happy Ad must be submitted in its final version. Editing/cropping/addition of text will NOT be done for you.
3. Payment (checks made out to NVSL or cash) must be received by the end of pool familiarization on Friday, August 3, 2012.
4. Costs for the ads are:
\$20 for 1/4-page - approx. 3.25" wide by 4.25" high
\$40 for 1/2-page – approx 6" wide by 4.25" high
\$80 for full page – approx 7.5" wide by 9.5" high
5. Direct questions to nvslhappyads@gmail.com.