

Rules for Happy Ads

1. The deadline for submission of hard copies of Happy Ads is the completion of pool familiarization on Friday, July 31, 2009. Electronic submissions may be made until noon if payment is made at familiarization. **No ad submitted after that time will be accepted.**
2. If you want any kind of artwork in your ad, it must be submitted to nvslhappyads@aol.com and submitted in a form by which the size can be manipulated to fit the size of ad requested.
3. Payment must be received before the Happy Ad will be included in the program. Payment must be received by the end of pool familiarization on Friday, July 31, 2009. Even if your ad is submitted electronically but payment is not received prior to the deadline, the ad will not be included.
4. Costs for the ads are: \$10 for 1/8-page; \$20 for 1/4-page; \$40 for 1/2-page; \$80 for full page.
5. Ads submitted electronically will be appreciated. Please send them in Word format. If an ad is sent in PDF or a publishing program or any other program other than Word, attempts will be made to include the ad but it is possible that these ads will not be included. If an ad is not included in the program, a refund will be made. If your ad is submitted in a handwritten format, all effort will be made to have it appear as written but you must understand that it will be entered into Word for copying.
6. Ads will be accepted at both pool familiarization sessions.
7. Direct questions to nvslhappyads@aol.com or to Chris Loeser at 703-560-0181.